

## **Chelsea FC Soccer School (Hong Kong) Ltd**

Leslie George Santos was a legendary soccer player in HK, former Footballer of the Year, and has won numerous trophies in his career. While many professional players in Hong Kong would retire into other jobs, he stayed in the profession of soccer to win even more accolades - not as a player but an entrepreneur and a philanthropist. He set up his soccer school in 1995 and then established the Chelsea FC Soccer School (Hong Kong) (CFSHK) in 2009. It is a social enterprise that provides soccer training in partnership with the English soccer club. Using football to do good things was its goal. Exhibit 1 shows its missions, major services and development. Enjoying many achievements and expanding continuously, the School gained in size and advancement. Resources are always limited and the environment can change, sometimes quite unexpectedly. Can Santos and his team sustain the success and find more resources to meet their ambition?